

APEX Staffing Service

APEX Gazette

Happy New Year!!!!

Special points of interest:

- Happy New Year
- Annual Testing
- Referral Bonuses
- Joint Commission
- On The Lighter Side

We would like to take this time to thank each and everyone of the Apex Staff for all your hard work and dedication. We are looking forward to 2011 being a very successful year. We have weathered the slide of our economy and feel very confident that 2011 will offer many new opportunities for us all. We are seeing hospitals starting to loosen up on the constraints that they have had in place for the last year and a half. We are starting to receive more requests for per diem and travel assignments.

During this Holiday Season we have communicated with the Directors and Managers of the hospitals that we serve and heard noth-

ing but positive feedback from all. We sent out Customer Satisfaction Surveys in December and 100% of the responses sited Apex Employees as being "Good" or "Consistently Excellent". When asked if the customer would recommend Apex to other facilities 100% answered "yes". These are awesome results and all of you are the reason why!

Thank You!



Hard to think about testing after the busy holidays but you gotta do it!

Annual Testing (yes it's here....again)

Okay, I know this isn't everyone's favorite activity but it is that time again. Everyone will be receiving e-mails with directions to log onto NurseTesting.com. The 2011 annual testing must be completed before the end of January in order to stay compliant with our contractual obligations. Each section can

be done separately on different days but once you start a section you must complete it at that time. Please contact the Apex office if you are having any problems logging onto the site or if you have any questions. Thanks in advance for your cooperation



Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the

president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re

trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you

can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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In Case of Emergency:

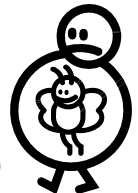
Phones are forwarded to Nick
or Cindy after hours and on
weekends.

Referral Bonuses (yippee!)

We are looking for Cath Lab/IR RNs and RTs. If you know of anyone interested in full time or per diem shifts please give them our name. We will be offering referral bonuses to anyone who has referred a candidate who signs up with Apex and works a minimum of 160 hours.

We have been getting a lot of requests for RNs in ICU, ER and other hospital specialties. If you

know any nurses interested in registry work please ask them to give us a call. Those referral bonuses can start adding up!!



Joint Commission Audit is Coming (ugh....I mean yippee)

We expect our Bi-Annual Joint Commission audit to be taking place in mid to late January. Please make sure we have all your updated licensure and any other documentation that has been requested. An auditor from the Joint Commission may be calling employees to ask some simple questions. We want to make sure that we stay in good standing with our accreditation.

On The Lighter Side.....

There once was a man fromoops, wrong one.

A mangy looking guy who goes into a bar and orders a drink. The bartender says: "No way. I don't think you can pay for it. The guy says, "You're right. I don't have any money, but if I show you something you haven't seen before, will you give me a drink?" The bartender says, "Only if what you show me ain't risque." "Deal!" says the guy and reaches into his coat pocket and pulls out a hamster. He puts the hamster on the bar and it runs to the end of the bar, climbs down the bar, runs across the room, up the piano, jumps on the key board and starts playing a tune. And the hamster is really good. The bartender says, "You're right. I've never seen anything like that before. That hamster is truly good on the piano." The guy downs the drink and asks the bartender for another. "Money or another miracle, or else no drink", says the bartender. The guy reaches into his coat again and pulls out a frog. He puts the frog on the bar, and the frog starts to sing. He has a marvelous voice and great pitch. A fine singer. A stranger from the other end of the bar runs over to the guy and offers him \$300 for the frog. The guy says, "It's a deal." He takes the three hundred and gives the stranger the frog. The stranger runs out of the bar. The bartender says to the guy, "Are you some kind of nut? You sold a singing frog for \$300? It must have been worth millions. You must be crazy." "Not so", says the guy. "The hamster is also a ventriloquist."

